

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**In re Patent Application of:
Armando Paul Stettner**

Application No.: 09/747,424

Confirmation No.: 1478

Filed: December 21, 2000

Art Unit: 2617

For: SYSTEM AND METHOD FOR INTERACTIVE ADVERTISING

Examiner: V. Srivastava

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated March 10, 2006, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.

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